

PAGE 1 of 22

### Model Overview

# <sup>2010</sup> HIGHLANDER



Highlander grade 4-cylinder shown in Sandy Beach Metallic with available Extra Value Package and accessory roof rail cross bars



Limited shown in Ash leather trim with available Extra Value Package #2



Highlander Hybrid shown in Wave Line Pearl with available Extra Value Package #2 and accessory roof rail cross bars

	4x2 4-Cyl 6- Speed Auto	4x2 V6 5- Speed Auto	4x4 V6 5- Speed Auto	4x2 V6 Sport 5-Speed Auto		4x2 V6 Limited 5-Speed Auto	4x4 V6 Limited 5-Speed Auto	4x4 Hybrid ECVT	4x4 Hybrid Limited ECVT
MSRP**	\$25,705	\$27,600	\$29,050	\$30,050	\$31,500	\$33,070	\$34,520	\$34,700	\$41,020
MPG City/Highway***	20/27	18/24	17/23	18/24	17/23	18/24	17/23	27/25	27/25
Seating	7/5	7/5	7/5	7/5	7/5	7	7	7/5	7



\*This vehicle eBrochure is designed to identify vehicles commonly available in your area. If you would prefer to purchase a vehicle with no options or additional options, please contact your local dealer to check for current availability or the possibility of placing an order for such a vehicle.

\*\*Manufacturers Suggested Retail Price, excludes the Delivery, Processing and Handling Fee of \$750 for Cars, \$800 for Small/Medium Trucks (Sienna, RAV4, Highlander Gas, Highlander HV, FJ Cruiser, 4Runner, Tacoma, and Land Cruiser), and \$950 for Large Trucks (Tundra and Sequoia). Historically, vehicle manufacturers and distributors have charged a separate fee for processing, handling and delivering vehicles to dealerships. Toyotas charge for these services is called the "Delivery, Processing and Handling Fee" and is based on the value of the processing and delivery services Toyota provides as well as Toyotas overall pricing structure. Toyota may make a profit on the Delivery, Processing and Handling Fee. Excludes taxes, license, title and available or regionally required equipment. The Delivery, Processing and Handling Fee in AL, AR, FL, GA, LA, MS, NC, OK, SC and TX will be higher. Actual dealer price will vary.

\*\*\* 2010 EPA-estimated mileage. Actual mileage will vary.

<ul> <li>not available</li> <li>standard</li> </ul>				4x2 V6 Sport	4x4 V6 Sport	4x2 V6	4x4 V6		4x4 Hybrid
O optional	4x2 4-Cyl 6- Speed Auto	4x2 V6 5- Speed Auto	4x4 V6 5- Speed Auto	5-Speed	5-Speed	Limited 5-	Limited 5-	4x4 Hybrid ECVT	Limited
P part of package				Auto	Auto	Speed Auto	Speed Auto		ECVT
MSRP**	\$25,705	\$27,600	\$29,050	\$30,050	\$31,500	\$33,070	\$34,520	\$34,700	\$41,020
Model Number	6942	6946	6948	6950	6952	6954	6956	6964	6966
			EXTE	RIOR					
Multi-reflector halogen headlamps with auto-off feature	S	S	S	-	-	-	-	S	-
Multi-reflector halogen headlamps with auto on/off feature [1]	Р	P	P	S	S	S	S	-	S
Chrome headlamp bezels	S	S	S	-	-	S	S	-	-
Smoked chrome bezels	-	-	-	S	S	-	-	-	-
Blue-tinted headlamp and taillamp bezels	-	-	-	-	-	-	-	S	S
Integrated fog lamps	-	-	-	S	S	S	S	-	S
Color-keyed foldable power outside mirrors	S	S	S	S	S	S	S	S	S
Puddle lamp exterior entry illumination	-	-	-	-	-	S	S	P	S
Silver-painted grille	S	S	S	S	S	S	S	S	S
Smoked chrome grille surround and inserts	-	-	-	S	S	-	-	-	-
Chrome grille surround and inserts	-	-	-	-	-	S	S	-	-
Unique Hybrid grille with chrome surround	-	-	-	-	-	-	-	S	S
Chrome door handles	-	-	-	-	-	S	S	S	S
Chrome exhaust tip	-	-	-	S	S	-	-	-	-
UV reduction glass windshield	S	S	S	S	S	S	S	S	S
Privacy glass on rear side, quarter and tailgate windows	S	S	S	S	S	S	S	S	S

\*\*Manufacturers Suggested Retail Price, excludes the Delivery, Processing and Handling Fee of \$750 for Cars, \$800 for Small/Medium Trucks (Sienna, RAV4, Highlander Gas, Highlander HV, FJ Cruiser, 4Runner, Tacoma, and Land Cruiser), and \$950 for Large Trucks (Tundra and Sequoia). Historically, vehicle manufacturers and distributors have charged a separate fee for processing, handling and delivering vehicles to dealerships. Toyotas charge for these services is called the "Delivery, Processing and Handling Fee" and is based on the value of the processing and delivery services Toyota overall pricing structure. Toyota werkan a profit on the Delivery, Processing and Handling Fee. Excludes taxes, license, title and available or regionally required equipment. The Delivery, Processing and Handling Fee in AL, AR, FL, GA, LA, MS, NC, OK, SC and TX will be higher. Actual dealer price will vary.

0

### \*This vehicle eBrochure is designed to identify vehicles commonly available in your area. If you would prefer to purchase a vehicle with no options or additional options, please contact your local dealer to check for current availability or the possibility of placing an order for such a vehicle.



<ul> <li>not available</li> </ul>									
S standard	4x2 4-Cyl 6-	4x2 V6 5-	4x4 V6 5-	4x2 V6 Sport	4x4 V6 Sport	4x2 V6 Limited 5-	4x4 V6 Limited 5-	4x4 Hybrid	4x4 Hybrid Limited
Optional	Speed Áuto	Speed Auto	Speed Auto	5-Speed Auto	5-Speed Auto	Speed Auto	Speed Auto	ECÝT	ECVT
P part of package									
Washer-linked variable intermittent windshield wipers	S	S	S	S	S	S	S	S	S
17-in. 6-spoke alloy wheels with machined- finish, P245/65R17 tires and full-size spare tire on alloy wheel	S	S	S	-	-	-	-	S	-
19-in. 5-spoke alloy wheels with dark silver- painted accents, P245/55R19 tires and full- size spare tire on alloy wheel	-	-	-	S	S	-	-	-	-
19-in. 5-spoke alloy wheels with silver-painted accents, P245/55R19 tires and full-size spare tire on alloy wheel	-	-	-	-	-	S	S	-	-
19-in. 10-spoke alloy wheels with P245/55R19 tires and full-size spare tire on alloy wheel	-	-	-	-	-	-	-	P	S
Black-painted roof rails	<mark>0</mark> P	P	0 P	-	-	-	-	-	-
Dark silver-painted roof rails	-	-	-	S	S	-	-	-	-
Silver-painted roof rails	-	-	-	-	-	S	S	P	S
Rear window with electric defogger and intermittent wiper	S	S	S	S	S	S	S	S	S
Rear glass hatch	-	-	-	S	S	S	S	P	S
Color-keyed rear spoiler with LED Center High-Mount Stop Lamp (CHMSL)	S	S	S	-	-	S	S	S	-
Color-keyed sport-style rear spoiler with LED Center High-Mount Stop Lamp (CHMSL)	-	-	-	S	S	0	0	P	S
Power rear door with jam protection	-	-	-	0	0	P	P	P	S
Full-time 4-wheel drive (4WD)	-	-	S	-	S	-	S	-	-
Electronic On-Demand 4-wheel drive with intelligence (4WD-i) [2]	-	-	-	-	-	-	-	S	S
Power tilt/slide moonroof with sunshade	0	0	0	0	0	O P	O P	-	0 P
Fixed mast antenna	S	S	S	-	-	-	-	-	-
In-glass antenna with FM diversity reception	-	-	-	S	S	S	S	S	S

\*This vehicle eBrochure is designed to identify vehicles commonly available in your area. If you would prefer to purchase a vehicle with no options or additional options, please contact your local dealer to check for current availability or the possibility of placing an order for such a vehicle.





PAGE 4 of 22

<ul> <li>not available</li> <li>standard</li> <li>optional</li> <li>part of package</li> </ul>	4x2 4-Cyl 6- Speed Auto	4x2 V6 5- Speed Auto	4x4 V6 5- Speed Auto	4x2 V6 Sport 5-Speed Auto	4x4 V6 Sport 5-Speed Auto	4x2 V6 Limited 5- Speed Auto	4x4 V6 Limited 5- Speed Auto	4x4 Hybrid ECVT	4x4 Hybrid Limited ECVT
V6 Towing Prep Package [3] - includes 5000- lb. towing capacity, heavy-duty radiator with engine oil cooler, 240-watt fan coupling, transmission oil cooler with water cooler, 150- amp alternator and prewired harness	-	0	0	0	0	0	0	-	-
4-Cylinder Towing Prep Package [3] - includes 3500-lb. towing capacity, heavy-duty radiator, 160-watt fan coupling, transmission oil cooler with water and air cooler, 150-amp alternator and prewired harness	0	-	-	-	-	-	-	-	-
Hybrid Towing Prep Package [3] - includes 3500-lb. towing capacity, heavy-duty radiator, 240-watt fan coupling, transmission oil cooler with water cooler and prewired harness	-	-	-	-	-	-	-	S	S
Cold Weather Package-includes heated power outside mirrors and windshield wiper de-icer grid	0	0	0	O P	0 P	S	S	S	S
			INTE	RIOR					
Front CFC-free air conditioning with air filter	S	S	S	S	S	-	-	S	S
Front CFC-free dual zone automatic digital climate control system with air filter	-	-	-	0 P	O P	S	S	0	0 P
CFC-free rear air conditioning system with air filter and rear vents for second- and third-row seats	0 P	O P	OP	0	0	-	-	0	0
CFC-free rear automatic digital climate control system with integrated multi-function display, air filter and rear vents for second- and third-row seats	-	-	-	O P	0 P	0 P	0 P	0	O P
AM/FM CD player with MP3/WMA playback capability and six speakers	S	S	S	S	S	-	-	S	-
AM/FM 6-disc in-dash CD changer with satellite radio capability (requires XM receiver and XM subscription) [7], XM Satellite Radio antenna [7] and prewire, MP3/WMA playback capability and six speakers	0	O P	O P	<mark>0</mark> P	O P	S	S	P	S



<ul> <li>not available</li> <li>standard</li> <li>optional</li> <li>part of package</li> </ul>	4x2 4-Cyl 6- Speed Auto	4x2 V6 5- Speed Auto	4x4 V6 5- Speed Auto	4x2 V6 Sport 5-Speed Auto	4x4 V6 Sport 5-Speed Auto	4x2 V6 Limited 5- Speed Auto	4x4 V6 Limited 5- Speed Auto	4x4 Hybrid ECVT	4x4 Hybrid Limited ECVT
JBL® AM/FM 6-disc in-dash CD changer with satellite radio capability (requires XM receiver and XM subscription) [7], XM Satellite Radio antenna [7] and prewire, MP3/WMA playback capability, hands-free phone capability via Bluetooth® [8] wireless technology and nine speakers including subwoofer in seven locations	-	-	-	0 P	0 P	0 P	0 P	-	0
Voice-activated touch-screen DVD navigation system [9] with JBL® AM/FM 4-disc in-dash CD changer, satellite radio capability (requires XM receiver and XM subscription) [7], XM Satellite Radio antenna [7] and prewire, MP3/WMA playback capability, hands-free phone capability via Bluetooth® [8] wireless technology and nine speakers including subwoofer in seven locations	-	-	-	0 P	0 P	O P	0 P	-	0
Auxiliary audio jack	S	S	S	S	S	S	S	S	S
3.5-inch Multi-Information Display includes backup camera monitor [10] [11], clock, outside temperature, cruise information (avg. fuel economy, avg. speed, distance to empty, current fuel economy, and trip timer), warning messages and air conditioning (when front auto a/c is installed)	-	0 P	0 P	S	S	S	S	S	S
Rear-seat DVD entertainment system with 9- inch display and two wireless headphones [12] (includes 115V AC power outlet and RCA jacks)	-	-	-	0	0	0	0	-	0
Power windows with driver auto up/down with jam protection	S	S	S	S	S	S	S	S	S
Power door locks with auto shifter activation	S	S	S	S	S	S	S	S	S
Remote keyless entry system	S	S	S	S	S	S	S	S	S
Smart Key System [14] with Push Button Start and remote illuminated entry	-	-	-	-	-	S	S	S	S
Fabric-trimmed manual multi-adjustable [15] front seats with adjustable headrests and seatback pockets	S	S	S	-	-	-	-	S	-

2009 Toyota Motor Sales, U.S.A., Inc. Produced 11.04.09



_
PAGE 7 of 22

<ul> <li>not available</li> <li>standard</li> <li>optional</li> <li>part of package</li> </ul>	4x2 4-Cyl 6- Speed Auto	4x2 V6 5- Speed Auto	4x4 V6 5- Speed Auto	4x2 V6 Sport 5-Speed Auto	4x4 V6 Sport 5-Speed Auto	4x2 V6 Limited 5- Speed Auto	4x4 V6 Limited 5- Speed Auto	4x4 Hybrid ECVT	4x4 Hybrid Limited ECVT
Fabric-trimmed power multi-adjustable [15] driver's seat, manual multi-adjustable front passenger seat with adjustable headrests and seatback pockets	0	0	0	S	S	-	-	P	-
Fabric-trimmed 40/20/40 second-row seat with armrest on outboard seats, fold-flat, recline, fore/aft slide adjustment, one-touch right-hand walk-in function, plus Center Stow <sup>™</sup> seat and Center Stow <sup>™</sup> console	S	S	S	S	S	-	-	S	-
Fabric-trimmed third-row seat with fold-flat- into-floor capability and folding headrests	<mark>0</mark> P	S	S	S	S	-	-	P	-
Leather-trimmed power multi-adjustable [15] driver's seat, manual multi-adjustable front passenger seat with multi-stage seat heaters, adjustable headrests and seatback pockets	-	-	-	0	0	-	-	-	-
Leather-trimmed 10-way power-adjustable driver's seat and 4-way power-adjustable passenger seat with adjustable headrests, seatback pockets and power driver's seat thigh-support adjustment system	-	-	-	-	-	S	S	-	S
Leather-trimmed 40/20/40 second-row seat with armrest on outboard seats, fold-flat, recline, fore/aft slide adjustment, one-touch right-hand walk-in function, plus Center Stow <sup>™</sup> seat and Center Stow <sup>™</sup> console	-	-	-	0	0	S	S	-	S
Vinyl third-row seat with fold-flat-into-floor capability and folding headrests	-	-	-	0	0	S	S	-	S
Multi-stage heated front seats	-	-	-	0	0	O P	O	-	S
Two-Row Seating Package - includes front- and second-row seating and cargo area under- floor storage compartment	S	0	0	0	0	-	-	0	-
Silver-tone interior trim	S	S	S	S	S	-	-	-	-
Satin mahogany wood-grain-style interior trim with silver finish and chrome door handle accents	-	-	-	-	-	S	S	-	-
Birch wood-grain-style interior trim with silver finish and chrome door handle accents	-	-	-	-	-	-	-	S	S
Tilt/telescopic adjustable steering wheel	S	S	S	S	S	S	S	S	S



– not available									
<ul> <li>standard</li> <li>optional</li> <li>part of package</li> </ul>	4x2 4-Cyl 6- Speed Auto	4x2 V6 5- Speed Auto	4x4 V6 5- Speed Auto	4x2 V6 Sport 5-Speed Auto	4x4 V6 Sport 5-Speed Auto	4x2 V6 Limited 5- Speed Auto	4x4 V6 Limited 5- Speed Auto	4x4 Hybrid ECVT	4x4 Hybrid Limited ECVT
Leather-wrapped steering wheel with audio and Multi-Information Display controls	-	-	-	S	S	-	-	Р	S
Leather-wrapped steering wheel with audio, climate control and Multi-Information Display controls	-	-	-	0 P	0 P	S	S	0 P	O P
Leather-wrapped steering wheel with audio, Bluetooth® [8], climate control and Multi- Information Display controls	-	-	-	0 P	0 P	0 P	P	-	0
Leather-wrapped steering wheel with audio, Bluetooth® [8], climate control, Multi- Information Display and voice-activated navigation system [9] controls	-	-	-	O P	O P	0 P	P	-	0 P
Urethane shift knob	S	S	S	-	-	-	-	S	-
Leather-wrapped shift knob with silver-tone inlay	-	-	-	S	S	-	-	-	-
Leather-wrapped shift knob with satin mahogany wood-grain-style inlay	-	-	-	-	-	S	S	-	-
Leather-wrapped shift knob with birch wood- grain-style inlay	-	-	-	-	-	-	-	P	S
Cruise control	S	S	S	S	S	S	S	S	S
Optitron red-illuminated instrument clusters with speedometer, tachometer, water temperature and fuel gauge meters; LCD odometer with twin tripmeters; and seatbelt disconnect, airbag, door-ajar, battery, oil pressure, brake, Vehicle Stability Control (VSC) [21], Anti-lock Brake System (ABS), check engine, scheduled maintenance indicator, and low-fuel level warning lights	S	S	S	S	S	S	S	-	-

0

\*This vehicle eBrochure is designed to identify vehicles commonly available in your area. If you would prefer to purchase a vehicle with no options or additional options, please contact your local dealer to check for current availability or the possibility of placing an order for such a vehicle.



<ul> <li>not available</li> <li>standard</li> <li>optional</li> <li>part of package</li> </ul>	4x2 4-Cyl 6- Speed Auto	4x2 V6 5- Speed Auto	4x4 V6 5- Speed Auto	4x2 V6 Sport 5-Speed Auto	4x4 V6 Sport 5-Speed Auto	4x2 V6 Limited 5- Speed Auto	4x4 V6 Limited 5- Speed Auto	4x4 Hybrid ECVT	4x4 Hybrid Limited ECVT
Optitron blue-illuminated instrument clusters with speedometer, Hybrid system indicator power meter, ready indicator, transmission shift indicator, engine coolant temperature and fuel gauge meters; LCD odometer with twin tripmeters; seatbelt disconnect, airbag, battery (12V) and high-voltage battery, master warning indicator, EV mode, ECON mode indicator, oil pressure, electronically controlled braking indicator, VSC [21], ABS, check engine, scheduled maintenance indicator, and low-fuel level warning lights	-	-	-	-	-	-	-	S	S
Digital clock	S	S	S	S	S	S	S	S	S
Illuminated entry system	S	S	S	S	S	S	S	S	S
Overhead console with map lights and conversation mirror	S	S	S	S	S	S	S	S	S
Center console with six cup holders, storage compartments and second-row seat vents [23]	S	S	S	S	S	S	S	S	S
Dual sun visors with vanity mirrors and sliding extensions	S	S	S	S	S	S	S	S	S
Illuminated vanity mirrors	-	-	-	S	S	S	S	P	S
Auto-dimming rearview mirror with compass [24]	-	-	-	-	-	S	S	-	S
HomeLink® [25] universal transceiver	-	-	-	<mark>0</mark> P	<u>о</u> Р	S	S	P	S
Remote hood and fuel-filler door releases	S	S	S	S	S	S	S	S	S
Second-row personal reading lamps	-	-	-	S	S	S	S	P	S
Two front and one cargo area 12V auxiliary power outlets	S	S	S	S	S	S	S	S	S
Cargo area tonneau cover	<mark>0</mark> P	P	0 P	S	S	S	S	P	S
Cargo area second-row-seat one-touch fold- flat levers	-	-	-	S	S	S	S	P	S
			SAF	ΈΤΥ					



<ul> <li>not available</li> </ul>									
S standard	4x2 4-Cyl 6-	4x2 V6 5-	4x4 V6 5-		4x4 V6 Sport	4x2 V6	4x4 V6	4x4 Hybrid	4x4 Hybrid
O optional	Speed Auto	Speed Auto	Speed Auto	5-Speed Auto	5-Speed Auto	Limited 5- Speed Auto	Limited 5- Speed Auto	ECVT	Limited ECVT
P part of package									
Star Safety System <sup>™</sup> - includes Enhanced Vehicle Stability Control (VSC) [21] + Traction Control (TRAC), Anti-lock Brake System (ABS) with Electronic Brake-force Distribution (EBD) and Brake Assist [26]	S	S	S	S	S	S	S	-	-
Star Safety System <sup>™</sup> with Vehicle Dynamics Integrated Management (VDIM) [27] - includes Vehicle Stability Control (VSC) [21] + Traction Control (TRAC), Anti-lock Brake System (ABS) with Electronic Brake-force Distribution (EBD) and Brake Assist [26]	-	-	-	-	-	-	-	S	S
Driver and front passenger Advanced Airbag System [28]	S	S	S	S	S	S	S	S	S
Driver and front passenger front seat-mounted side airbags [28]	S	S	S	S	S	S	S	S	S
Three-row roll-sensing side curtain airbags (RSCA) [28]	S	S	S	S	S	S	S	S	S
Driver's knee airbag [28]	S	S	S	S	S	S	S	S	S
Active headrests [29]	S	S	S	S	S	S	S	S	S
Direct Tire Pressure Monitor System (TPMS) [30]	S	S	S	S	S	S	S	S	S
Hill Start Assist Control (HAC) [32]	S	S	S	S	S	S	S	S	S
Downhill Assist Control (DAC) [32]	-	-	S	-	S	-	S	-	-
Front and rear energy-absorbing crumple zones	S	S	S	S	S	S	S	S	S
Side-impact door beams	S	S	S	S	S	S	S	S	S
Energy-dissipating interior trim	S	S	S	S	S	S	S	S	S
Driver and front passenger seatbelt warning sensor	S	S	S	S	S	S	S	S	S
3-point shoulder belts in all seating positions	S	S	S	S	S	S	S	S	S
Adjustable shoulder belt anchors for front seating positions	S	S	S	S	S	S	S	S	S







<ul> <li>not available</li> <li>standard</li> <li>optional</li> <li>part of package</li> </ul>	4x2 4-Cyl 6- Speed Auto	4x2 V6 5- Speed Auto	4x4 V6 5- Speed Auto	4x2 V6 Sport 5-Speed Auto	4x4 V6 Sport 5-Speed Auto	4x2 V6 Limited 5- Speed Auto	4x4 V6 Limited 5- Speed Auto	4x4 Hybrid ECVT	4x4 Hybrid Limited ECVT
Emergency Locking Retractor (ELR) on driver's belt, Automatic/Emergency Locking Retractors (ALR/ELR) on all passenger belts	S	S	S	S	S	S	S	S	S
Front seatbelt pretensioners with force limiters	S	S	S	S	S	S	S	S	S
Second-row Child Restraint System (CRS) top tether anchors for seating positions and ISO- FIX Child Restraint System (CRS) anchors for outboard seating positions [33]	S	S	S	S	S	S	S	S	S
Child-protector rear door locks	S	S	S	S	S	S	S	S	S
Collapsible steering column	S	S	S	S	S	S	S	S	S
Collision sensors to deactivate high-voltage battery	-	-	-	-	-	-	-	S	S
Engine immobilizer [34]	<mark>0</mark> P	<u>о</u> Р	O P	S	S	-	-	S	S
Anti-theft and engine immobilizer systems [34]	0	0	0	0	0	S	S	0	0
Daytime Running Lights (DRL)	Р	Р	P	S	S	S	S	-	S

## Options\*

# <sup>2010</sup> HIGHLANDER (



#### Highlander Packages and Options

**Highlander Extra Value Package** (savings of up to \$300) [44] includes black roof rails and cargo area tonneau cover, manual rear air conditioning system with rear vents for second and third rows, engine immobilizer [34], Light Control Package (includes Daytime Running Lights (DRL) and auto on/off light control system)

**Audio Upgrade Package** [45] - includes 3.5-inch Multi-Information Display with backup camera monitor [10] [11], clock, outside temperature, cruise information (avg. fuel economy, avg. speed, distance to empty, current fuel economy, and trip timer), warning messages and air conditioning (when front auto a/c is installed)

**Two-Row Seating Package** includes front- and second-row seating and cargo area under-floor storage compartment [36]

Light Control Package includes Daytime Running Lights (DRL) and auto on/off function

Cold Weather Package includes windshield wiper de-icer grid and heated sideview mirrors

**Convenience Package** includes black-painted roof rails and cargo area tonneau cover

**4-Cylinder Towing Prep Package [3]** includes 3500-lb. towing capacity, heavyduty radiator, 160-watt fan coupling, transmission oil cooler with water and air cooler, 150-amp alternator and prewired harness

V6 Towing Prep Package [3] includes 5000-lb. towing capacity, heavy-duty radiator with engine oil cooler, 240-watt fan coupling, transmission oil cooler with water cooler, 150-amp alternator and prewired harness

- 3.5-inch Multi-Information Display [45] includes backup camera monitor [10] [11], clock, outside temperature, cruise information (avg. fuel economy, avg. speed, distance to empty, current fuel economy, and trip timer), warning messages and air conditioning (when front auto a/c is installed)

- Power tilt/slide moonroof with sunshade

- Fabric-trimmed power multi-adjustable [15] driver's seat, manual multi-adjustable front passenger seat with adjustable headrest and seatback pockets

- Cargo area tonneau cover

Black-painted roof rails

 AM/FM 6-disc in-dash CD changer with satellite radio capability (requires XM receiver and XM subscription) [7], XM Satellite Radio antenna [7] and prewire, MP3/WMA playback capability and six speakers

- Anti-theft alarm with engine immobilizer [34]

Engine immobilizer [34]

· CFC-free rear air conditioning system with air filter [5]

#### **Sport Packages and Options**

Highlander Sport Extra Value Package #1 (Savings of up to \$600) [44] - includes front auto dual zone digital climate control (includes steering wheel A/C controls), auto rear air conditioning system with rear vents for second and third rows, HomeLink® [25] universal transceiver, Cold Weather Package (includes heated power outside mirrors and windshield wiper de-icer grid), AM/FM 6-disc in-dash CD changer with satellite radio [7] capability (requires XM receiver and XM subscription), XM Satellite Radio antenna [7] and prewire, MP3/WMA playback capability and six speakers

Highlander Sport Extra Value Package #2 (Savings of up to \$750) [44] - includes front auto dual zone digital climate control (includes steering wheel A/C controls), auto rear air conditioning system with rear vents for second and third rows, HomeLink® [25] universal transceiver, Cold Weather Package (includes heated power outside mirrors and windshield wiper de-icer grid), JBL® AM/FM/MP3 6-disc in-dash CD changer, satellite radio capability (requires XM receiver and XM subscription) [7], XM Satellite Radio antenna [7] and prewire, MP3/WMA playback capability, hands-free phone capability via Bluetooth® [8] wireless technology and nine speakers including subwoofer in seven locations

Highlander Sport Extra Value Package #3 (savings of up to \$1200) [44] - includes front auto dual zone digital climate control (includes steering wheel A/C controls), auto rear air conditioning system with rear vents for second and third rows, HomeLink® [25] universal transceiver, Cold Weather Package (includes heated power outside mirrors and windshield wiper de-icer grid), voice-activated touch-screen DVD navigation system [9] with JBL® AM/FM/MP3 4-disc in-dash CD changer, satellite radio capability (requires XM receiver and XM subscription) [7], XM Satellite Radio antenna [7] and prewire, MP3/WMA playback capability, hands-free phone capability via Bluetooth® [8] wireless technology and nine speakers including subwoofer in seven locations

Two-Row Seating Package includes front- and second-row seating and cargo area underfloor storage compartment [36]

Cold Weather Package includes windshield wiper de-icer grid and heated sideview mirrors

V6 Towing Prep Package [3] includes 5000-lb. towing capacity, heavy-duty radiator with engine oil cooler, 240-watt fan coupling, transmission oil cooler with water cooler, 150-amp alternator and prewired harness

- Power tilt/slide moonroof with sunshade

- Leather seating surfaces (includes multi-stage heated front seats; available with two- and three-row seating configurations) [35]

 AM/FM 6-disc in-dash CD changer with satellite radio capability (requires XM receiver and XM subscription) [7], XM Satellite Radio antenna [7] and prewire, MP3/WMA playback capability and six speakers

- JBL® AM/FM 6-disc in-dash CD changer with satellite radio (requires XM receiver and XM subscription) capability [7], XM Satellite Radio antenna [7] and prewire MP3/WMA playback capability, hands-free phone capability via Bluetooth® [8] wireless technology and nine speakers including subwoofer in seven locations

\*This vehicle eBrochure is designed to identify vehicles commonly available in your area. If you would prefer to purchase a vehicle with no options or additional options, please contact your local dealer to check for current availability or the possibility of placing an order for such a vehicle.

## Options\*

# <sup>2010</sup> HIGHLANDER



 Voice-activated touch-screen DVD navigation system [9] with JBL® AM/FM 4-disc indash CD changer with satellite radio capability (requires XM receiver and XM subscription) [7], XM Satellite Radio antenna [7] and prewire MP3/WMA playback capability, hands-free phone capability via Bluetooth® [8] wireless technology and nine speakers including subwoofer in seven locations

- Rear-seat DVD entertainment system with 9-inch display, rear-seat audio and two wireless headphones [12] (includes 115V AC power outlet and RCA jacks) [13]

- HomeLink® [25] universal transceiver

- Power rear door with jam protection

- Anti-theft alarm with engine immobilizer [34]

- Front CFC-free dual zone automatic digital climate control system with air filter

- CFC-free rear air conditioning system with air filter [5]

- CFC-free rear automatic digital climate control system with integrated multi-function display and air filter [6]

- Multi-stage heated front seats [18]

#### **Limited Packages and Options**

Highlander Limited Extra Value Package #1 (savings of up to \$1000) [44] includes JBL® AM/FM/MP3 6-disc in-dash CD changer, satellite radio capability (requires XM receiver and XM subscription) [7], XM Satellite Radio antenna [7] and prewire, MP3/WMA playback capability, hands-free phone capability via Bluetooth® [8] wireless technology and nine speakers including subwoofer in seven locations, power tilt/slide moonroof with sunshade, auto rear air conditioning system with rear vents for second and third rows, multi-stage heated front seats

**Highlander Limited Extra Value Package #2** (savings of up to \$1500) [44] includes voice-activated touch-screen DVD navigation system [9] with JBL® AM/FM/MP3 4-disc in-dash CD changer, satellite radio capability (requires XM receiver and XM subscription) [7], XM Satellite Radio antenna [7] and prewire, MP3/WMA playback capability, hands-free phone capability via Bluetooth® [8] wireless technology and nine speakers including subwoofer in seven locations, power tilt/slide moonroof with sunshade, auto rear air conditioning system with rear vents for second ande third rows, multi-stage heated front seats

**V6 Towing Prep Package [3]** includes 5000-lb. towing capacity, heavy-duty radiator with engine oil cooler, 240-watt fan coupling, transmission oil cooler with water cooler, 150-amp alternator and prewired harness

- Power tilt/slide moonroof with sunshade

- JBL® AM/FM 6-disc in-dash CD changer with satellite radio (requires XM receiver and XM subscription) capability [7], XM Satellite Radio antenna [7] and prewire MP3/WMA playback capability, hands-free phone capability via Bluetooth® [8] wireless technology and nine speakers including subwoofer in seven locations

- Voice-activated touch-screen DVD navigation system [9] with JBL® AM/FM 4-disc in-dash CD changer with satellite radio capability (requires XM receiver and XM subscription) [7], XM Satellite Radio antenna [7] and prewire MP3/WMA playback capability, hands-free phone capability via Bluetooth® [8] wireless technology and nine speakers including subwoofer in seven locations

- Rear-seat DVD entertainment system with 9-inch display, rear-seat audio and two wireless headphones [12] (includes 115V AC power outlet and RCA jacks) [13]

- Multi-stage heated front seats

Power rear door with jam protection

- CFC-free rear automatic digital climate control system with integrated multi-function display and air filter [6]

- Color-keyed sport-style rear spoiler with LED Center High-Mount Stop Lamp (CHMSL)

### Hybrid Packages and Options

Highlander Hybrid Extra Value Package #1 (savings of up to \$700) [44] - includes fabric-trimmed third-row seat, 19-in. 10-spoke alloy wheels, color-keyed sport-style rear spoiler with LED stop lamp, puddle lamps, leather-wrapped steering wheel and shift knob, cargo area tonneau cover, two second-row personal reading lamps, driver and front passenger sun visors with illuminated vanity mirrors, 8-way power driver's seat, silver-painted roof rails, and cargo area area second-row one-touch fold-down-flat levers

Highlander Hybrid Extra Value Package #2 (savings of up to \$980) [44] - includes fabric-trimmed third-row seat, 19-in. 10-spoke alloy wheels, color-keyed sport-style rear spoiler with LED stop lamp, puddle lamps, leather-wrapped steering wheel and shift knob, cargo area tonneau cover, two second-row personal reading lamps, driver and front passenger sun visors with illuminated vanity mirrors, 8-way power driver's seat, silver-painted roof rails, cargo area second-row one-touch fold-down-flat levers, power rear door, AM/FM 6-disc in-dash CD changer with satellite radio [7] capability (requires XM receiver and XM subscription), XM Satellite Radio antenna [7] and prewire, MP3/WMA playback capability and six speakers, rear glass hatch, and HomeLink® [25] universal transceiver

- Cargo area tonneau cover

- Anti-theft alarm with engine immobilizer [34]

- Front CFC-free dual zone automatic digital climate control system with air filter [4]

- CFC-free rear air conditioning system with air filter [5]

- CFC-free rear automatic digital climate control system with integrated multi-function display and air filter [6]

## Options\*

# <sup>2010</sup> HIGHLANDER (



#### Hybrid Limited Packages and Options

**Highlander Hybrid Limited Extra Value Package** (savings of up to \$700) [44] includes front auto dual zone digital climate control system (includes steering wheel A/C controls), auto rear air conditioning system with rear vents for second and third rows, power tilt/slide moonroof with sunshade

- Power tilt/slide moonroof with sunshade

- JBL® AM/FM 6-disc in-dash CD changer with satellite radio (requires XM receiver and XM subscription) capability [7], XM Satellite Radio antenna [7] and prewire MP3/WMA playback capability, hands-free phone capability via Bluetooth® [8] wireless technology and nine speakers including subwoofer in seven locations

- Voice-activated touch-screen DVD navigation system [9] with JBL® AM/FM 4-disc indash CD changer with satellite radio capability (requires XM receiver and XM subscription) [7], XM Satellite Radio antenna [7] and prewire MP3/WMA playback capability, hands-free phone capability via Bluetooth® [8] wireless technology and nine speakers including subwoofer in seven locations

- Rear-seat DVD entertainment system with 9-inch display, rear-seat audio and two wireless headphones [12] (includes 115V AC power outlet and RCA jacks) [13]

- Anti-theft alarm with engine immobilizer [34]

- Front CFC-free dual zone automatic digital climate control system with air filter

- CFC-free rear air conditioning system with air filter [5]

- CFC-free rear automatic digital climate control system with integrated multi-function display and air filter [6]

Specifications

	4.0.4.0.1.0	4 0 1/0 5	4 4 1 10 -	4x2 V6 Sport	4x4 V6 Sport	4x2 V6	4x4 V6		4x4 Hybrid	
	4x2 4-Cyl 6- Speed Auto	4x2 V6 5- Speed Auto	4x4 V6 5- Speed Auto	5-Speed Auto	5-Speed Auto	Limited 5- Speed Auto	Limited 5- Speed Auto	4x4 Hybrid ECVT	Limited ECVT	
MSRP**	\$25,705	\$27,600	\$29,050	\$30,050	\$31,500	\$33,070	\$34,520	\$34,700	\$41,020	
Model Number	6942	6946	6948	6950	6952	6954	6956	6964	6966	
		ME	CHANICAL/	PERFORMA	NCE					
Gasoline engine - 2.7L double overhead cam (DOHC) 16-valve dual VVT-i; 187 hp @ 5800 rpm, 186 1bft. @ 4100 rpm	Standard				N	/Α				
Gasoline engine - 3.5-liter double overhead cam (DOHC) 24-valve dual independent VVT-i V6; 270 hp @ 6200 rpm, 248 lbft. @ 4700 rpm	N/A			N/A						
Hybrid engine - 3.3-liter double overhead cam (DOHC), 24-valve VVT-i V6; 208 hp (156 kW) @ 5600 rpm, 212 lbft. @ 3600 rpm				Standard						
Emission Rating				ULEV-II				SULEV [38]		
Evaporative emission certification - zero evaporation				Standard						
ELECTRIC MOTOR										
Function: Drive front wheels, regeneration during braking				N/A				Standard		
Electric motor type: Permanent magnet motor				N/A				Standard		
Power output: 167 hp (123 kW) @ 4500 rpm				N/A				Stan	dard	
Maximum torque: 247 lbft. @ 0-1500 rpm				N/A				Stan	dard	
Maximum voltage: AC 650V				N/A				Stan	dard	
	-	F	REAR ELEC	TRIC MOTO	R					
Function: Drive rear wheels, regeneration during braking				N/A				Stan	dard	
Motor type: Permanent magnet motor				N/A				Stan	dard	
Power output: 68 hp (50 kW) @ 4610-5120 rpm				N/A				Stan	dard	
Maximum torque: 96 lbft. @ 0-610 rpm				Standard						
Maximum voltages: AC 650V				N/A				Stan	dard	
			TRACTION	BATTERY						
Battery Type: Sealed Nickel Metal Hydride (Ni- MH) Standard									dard	

\*\*Manufacturers Suggested Retail Price, excludes the Delivery, Processing and Handling Fee of \$750 for Cars, \$800 for Small/Medium Trucks (Sienna, RAV4, Highlander Gas, Highlander HV, FJ Cruiser, 4Runner, Tacoma, and Land Cruiser), and \$950 for Large Trucks (Tundra and Sequoia). Historically, vehicle manufacturers and distributors have charged a separate fee for processing, handling and delivering vehicles to dealerships. Toyotas charge for these services is called the "Delivery, Processing and Handling Fee" and is based on the value of the processing and delivery services Toyotas overall prioring structure. Toyota may make a profit on the Delivery, Processing and Handling Fee. Excludes taxes, license, title and available or regionally required equipment. The Delivery, Processing and Handling Fee in AL, AR, FL, GA, LA, MS, NC, OK, SC and TX will be higher. Actual dealer price will vary.

0

<sup>2010</sup> HIGHLANDER

$\sim$			
Sne	ecific	<b>natic</b>	nc
$\mathbf{O}$	501110	auc	ле

	4x2 4-Cyl 6- Speed Auto	4x2 V6 5- Speed Auto	4x4 V6 5- Speed Auto	4x2 V6 Sport 5-Speed Auto	4x4 V6 Sport 5-Speed Auto	4x2 V6 Limited 5- Speed Auto	4x4 V6 Limited 5- Speed Auto	4x4 Hybrid ECVT	4x4 Hybrid Limited ECVT
Maximum power output: 45 kW				N/A				Standard	
Voltage: 288V				N/A				Standard	
Hybrid System Net Power: 270 hp (201 kW)				N/A				Standard	
Hybrid Performance [38]				N/A				0-60 mph in 8.1 seconds	
Top track speed [39] (electronically limited)				N/A				112 mph	
Ignition system				Electronic, w	ith Toyota Direct	Ignition (TDI)			
			TRANS	MISSION					
6-speed Electronically Controlled automatic Transmission with intelligence (ECT-i) (4-cyl.)	Standard N/A								
5-speed Electronically Controlled automatic Transmission with intelligence (ECT-i), sequential shift mode and Snow Mode	N/A Standard						N/A		
Electronically Controlled Continuously Variable Transmission (ECVT) with ECON mode	N/A						Standard		
EV mode [40] [41]		N/A						Standard	
Body construction	Reinforced unitized body								
Drivetrain	Front engine front-wheel drive Full-time 4-wheel drive			Front engine front-wheel drive	Full-time 4- wheel drive	Front engine front-wheel drive	Full-time 4- wheel drive		Electronic On- neel drive with (4WD-i) [2]
Suspension	4-wheel independent MacPherson strut suspension with front and rear stabilizer bars stabilizer bars					rson strut suspe abilizer bars	nsion with front		
Steering			Electric	power steering (	EPS) - rack-and	-pinion with pow	er-assist		
Turning circle diameter, curb to curb (ft.)		38.7 39.0							9.0
Brakes	Power-assisted ventilated front/solid rear disc brakes with Anti-lock Brake System (ABS) with Electronic Brake- force Distribution (EBD) and Brake Assist [26] Electronically Controlled Braking System (ECB) with regenerative control and incorporating Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD) Brake Assist [26] and Vehicle Dynamics Integrated Management (VDIM) [27]								
Coefficient of drag (Cd) (2WD/4WD)					0.34				
		EX	TERIOR DIM	MENSIONS (	N.)				
Overall length/width					188.4/75.2				
Unloaded height with/without roof rails		69.3/68.1			69.3	3/NA		69.3/68.1	69.3/NA
Wheelbase				1	109.8	1	1		
Track (front/rear)	64.0/	64.2	64.0/64.0	64.0/64.2	64.0/64.0	64.0/64.2		64.0/64.0	

<sup>2010</sup> HIGHLANDER

<sup>2010</sup> HIGHLANDER

## Specifications

	4x2 4-Cyl 6- Speed Auto	4x2 V6 5- Speed Auto	4x4 V6 5- Speed Auto	4x2 V6 Sport 5-Speed Auto	4x4 V6 Sport 5-Speed Auto	4x2 V6 Limited 5- Speed Auto	4x4 V6 Limited 5- Speed Auto	4x4 Hybrid ECVT	4x4 Hybrid Limited ECVT
	IN		IENSIONS, F		DLE/REAR (IN	1.)			
Head room (without moonroof)		40.6/40.1/36.3						40.6/39.8/36.3	
Head room (with moonroof)		39.7/40.1/36.3						N/A	39.7/39.8/36.3
Sholder room				59.7/59.5/55.0				59.7/59.3/55.0	
Hip room				56.7/56.5/42.3				56.7/56.3/42.3	
Leg room		43.2/38.3/29.9						43.2/38.4/29.9	
Seating capacity (without third row)	7 (5) 7 (NA)				7 (5)	7 (NA)			
			OFF-HI	GHWAY					
Approach/departure angle (degrees)	29/24					N/A			
Minimum running ground clearance (in.)	8.1					N/A			
	_	W	EIGHTS AN	D CAPACITI	ES				
Curb weight (lb.)	3845	3980	4175	4045	4255	4110	4320	4510	4640
Gross Vehicle Weight Rating - GVWR (lb.)	5500	5800	6000	5800	6000	5800	6000	5935	6000
Towing Capacity (lb.) [3], standard/maximum [42]	2000/3500 2000/5000					3500 [37]			
Passenger volume (cu. ft.) (without third row)	145.7 (113.5) 145.7 (NA)					145.4 (113.2)	145.4 (NA)		
Cargo volume (cu. ft.) [43] behind front/middle/rear seats	95.4/42.3/10.3					94.1/42.4/10.3			
Fuel capacity (gal.)	19.2						17.2		
			TIF	RES					
Size	P245/65R17 P245/55R19				55R19		P245/65R17	P245/55R19	
Туре				All-Season	steel-belted radia	al blackwalls			
Spare					Full-size				
			М	PG					
EPA Mileage Estimates (city/highway) [46]	20/27	18/24	17/23	18/24	17/23	18/24	17/23	27/25	

### Accessories

#### EXTERIOR ACCESSORIES



Bike Att. w/ Cross Bars Bike Attachment \$189 Parts Only MSRP\*\*



Body Side Moldings \$199 Installed MSRP\*



Cargo Cross Bars \$229 Installed MSRP\*



Exhaust Tip \$75 Installed MSRP\*



Hood Protector \$155 Installed MSRP\*



Hybrid Synergy Drive Window Sticker \$15 Parts Only MSRP\*\*



Mudguards \$99 Installed MSRP\*



Paint Protection Film \$395 Installed MSRP\*



Running Boards \$649 Installed MSRP\*



Ski/Snowboard Attachment \$139 Parts Only MSRP\*\*



Tow Hitch w/Wire Harness \$659 Installed MSRP\*



Wheel Locks \$81 Installed MSRP\*

### INTERIOR ACCESSORIES

<sup>2010</sup> HIGHLANDER



Ashtray Kit \$26 Installed MSRP\*



Auto Dimming Mirror \$299 Installed MSRP\*



BLU Logic ® Hands-free Communication \$299 Installed MSRP\*



Cargo Net \$49 Installed MSRP\*



Carpet Floor/Cargo Mat w/o 3rd row Seat \$230 Installed MSRP\*



Emergency Assistance Kit \$70 Installed MSRP\*



First Aid Kit \$29 Installed MSRP\*



Interface Kit for iPod \$299 Installed MSRP\*

2009 Toyota Motor Sales, U.S.A., Inc. Produced 11.04.09

\* Installed MSRP is the Manufacturers Suggested Retail Price for accessories installed by the manufacturer. Actual prices for the dealer installed accessories may vary. Please see your local Toyota dealer for pricing. Prices and product availability are subject to change without notice.

\*\* Installation not included. See your local Toyota dealer for installed pricing. Prices and product availability are subject to change without notice.

### Accessories

# <sup>2010</sup> HIGHLANDER





Molded Dash Applique \$275 Installed MSRP\*



Remote Engine Starter \$529 Installed MSRP\*



Shift Knob \$75 Installed MSRP\*



VIP Security System VIP - RS3200 Plus Security \$359 Installed MSRP\*



Wireless Headphones (pair) \$82 Installed MSRP\*



XM Satellite Radio \$449 Installed MSRP\*



TRD Oil Cap \$45 Parts Only MSRP\*\*



TRD Oil Filter \$13 Parts Only MSRP\*\*



TRD Performance Air Filter \$60 Parts Only MSRP\*\*



TRD Radiator Cap \$37 Parts Only MSRP\*\*



\* Installed MSRP is the Manufacturers Suggested Retail Price for accessories installed by the manufacturer. Actual prices for the dealer installed accessories may vary. Please see your local Toyota dealer for pricing. Prices and product availability are subject to change without notice.

\*\* Installation not included. See your local Toyota dealer for installed pricing. Prices and product availability are subject to change without notice.

### Warranties / Disclaimers

#### WARRANTIES

Every Toyota Car, Truck and SUV is built to exceptional standards. And that's not idle boasting. We back it up with these Limited Warranty Coverages:

Basic: 36 months/36,000 miles (all components other than normal wear and maintenance items).

Hybrid-Related Component Coverage: Hybrid-related components for hybrid vehicles are covered for 8 years/100,000 miles. The HV battery may have longer coverage under emissions warranty. Refer to applicable Owner's Warranty Information booklet for details.

Powertrain: 60 months/60,000 miles (engine, transmission/transaxle, front-wheel drive, rear-wheel drive, seatbelts and airbags).

Rust-Through: 60 months/unlimited miles (corrosion perforation of sheet metal).

Emissions: Coverages vary under Federal and California regulations. Refer to applicable Owner's Warranty Information booklet for details.

Accessories: For accessories purchased at time of the new vehicle purchase, the Toyota Accessory Warranty coverage is in effect for 36 months or 36,000 miles (whichever comes first) from the vehicle's in-service date, which is the same coverage as the Basic coverage of the Toyota New Vehicle Limited Warranty.

For dealer-installed accessories purchased after the new vehicle purchase, the coverage is 12 months or 12,000 miles (whichever comes first) from the date the accessory was installed on the vehicle, or the remainder of the above 36 months or 36,000 miles Basic coverage from the vehicle's in-service date, whichever provides greater coverage, with the exception of car covers. Car covers are warranted for 12 months from the date of purchase and do not assume any coverage under the Toyota New Vehicle Limited Warranty.

For customers (non-dealer) installed accessories purchased after the new vehicle purchase, the coverage is 1 months of 12,000 miles (whichever comes first), from the purchase date of the accessory.

You may be eligible for transportation assistance if it's necessary that your vehicle be kept overnight for repairs covered under warranty. Please see your authorized Toyota dealership for further details.

For complete details about Toyota's warranties, please refer to the applicable Owner's Warranty Information booklet or see your Toyota dealer.

### DISCLAIMERS

All information in this eBrochure is based on data available at time of posting, is subject to change without notice and pertains specifically to continental U.S.A vehicles only.

[\*] Manufacturer's Suggested Retail Price. Excludes taxes, license, title and available or regionally required equipment. Actual dealer price may vary. Pricing, specifications, standard features and available equipment are based on information available when this page was produced and are subject to change without notice.

[\*\*] Manufacturer's Suggested Retail Price, excludes the Delivery, Processing and Handling Fee of \$750 for Cars, \$800 for Small/Medium Trucks (Sienna, RAV4, Highlander Gas, Highlander HV, FJ Cruiser, 4Runner, Tacoma, and Land Cruiser), and \$950 for Large Trucks (Tundra and Sequoia). (Historically, vehicle manufacturers and distributors have charged a separate fee for processing, handling and delivering vehicles to dealerships. Toyota's charge for these services is called the "Delivery, Processing and Handling Fee" and is based on the value of the processing, handling and delivery services Toyota provides as well as Toyota's overall pricing structure. Toyota may make a profit on the Delivery, Processing and Handling Fee.) Excludes taxes, license, title and available or regionally required equipment. The Delivery, Processing and Handling Fee. including delivery, processing and Handling Fee. Actual dealer price will vary [\*\*\*] Manufacturer's Suggested Retail Price, including delivery, processing and handling Fee. Excludes taxes, title and available or regionally required equipment. The Delivery, Processing and Handling Fee. Actual dealer price will vary [\*\*\*] Manufacturer's Suggested Retail Price, including delivery, processing and handling fee. Excludes taxes, title and license. Actual dealer price may vary.

[1] Includes Daytime Running Lights (DRL).

[2] The Highlander Hybrid is not designed to be driven off-road.

[3] Before towing, confirm your vehicle and trailer are compatible, hooked up and loaded properly and that you have any

necessary additional equipment. Do not exceed any Weight Ratings and follow all instructions in your Owner's Manual. The maximum you can tow depends on the total weight of any cargo, occupants and available equipment. [4] Requires front-seat dual zone automatic digital climate control or Extra Value Package 1 or 2. [5] Requires third-row seat and manual front air conditioning.

<sup>2010</sup> HIGHLANDER (

[6] Requires front-seat dual zone automatic digital climate control.

[7] Satellite radio requires XM-compatible receiver and monthly service fee. Vehicles without a factory-installed radio receiver require hardware purchase and installation. See your Toyota dealer for further details. Reception of

the satellite signal may vary depending on location. All fees and programming subject to change. Subscriptions subject to the terms and conditions available at www.xmradio.com. Available only in the 48 contiguous United States.

[8] The phones on this site have been tested for Bluetooth® compatibility with Toyota vehicles. Performance will vary based on phone software version, coverage, and your wireless carrier. Phones are warranted by their manufacturer, not Toyota.

[9] The navigation system is designed to assist in locating an address or point of interest. Discrepancies may be encountered between the system and your actual location. Road system changes may affect the accuracy of the information provided. Rely on your common sense to decide whether to follow a specified route. Detailed coverage not available in every city or roadway. Periodic updates available at an additional cost. See your Navigation System Owner's Manual for further details.

[10] The backup camera does not provide a comprehensive view of the rear area of the vehicle. You should also look around outside your vehicle and use your mirrors to confirm rearward clearance. Cold weather will limit effectiveness and view may become cloudy.

[11] The backup camera uses the navigation system display on vehicles so equipped.

[12] Headphones are for passenger use only. Do not use while operating vehicle.

[13] Requires moonroof.

[14] The Smart Key System may interfere with some pacemakers or cardiac defibrillators. If you have one of these medical devices, please talk to your doctor to see if you should deactivate this system.

[15] 8-way driver's and 4-way passenger.

[16] Requires third-row seat.

 $\left[ 17\right]$  Not available on models equipped with Two-Row Seating Package.

[18] Included with leather seating surfaces. Not available with fabric seating.

[19] Requires JBL® audio.

[20] Requires DVD navigation system.

[21] Vehicle Stability Control (VSC) is an electronic system designed to help the driver maintain vehicle control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether VSC will be effective in preventing a loss of control. Please see your Owner's Manual for further details.

[22] Clock displays on Multi-Information Display on vehicles so equipped.

[23] Console rear vents replaced with control panel on vehicles equipped with rear-seat HVAC systems.
[24] Compass deleted from auto-dimming rearview mirror on Limited and Hybrid Limited models equipped with DVD navigation system.

[25] HomeLink® is a registered trademark of Johnson Controls, Inc.

[26] Brake Assist is designed to help the driver take full advantage of the benefits of ABS. It is not a substitute for safe driving practices. Braking effectiveness also depends on proper brake-system maintenance and tire and road conditions.

[27] Vehicle Dynamics Integrated Management (VDIM) is an electronic system designed to help the driver maintain vehicle control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether VDIM will be effective in preventing a loss of control. Please see your Owner's Manual for further details.

[28] All the airbag (AB) systems are Supplemental Restraint Systems. All ABs (if installed) are designed to inflate only under certain conditions and in certain types of severe collisions: frontal and knee ABs typically inflate in frontal collisions; side and side curtain ABs in side collisions; Roll-Sensing Curtain ABs at a severe tilt degree, roll or lateral G-force. In all other accidents, the ABs will not inflate. To decrease the risk of injury from an inflating AB, always wear seatbelts, sit upright in the middle of the seat as far back as possible and do not lean against the door. Do not put objects in front of an AB or around the seatback. Do not use a rearward-facing child seat in any front passenger seat. The force of an inflating AB may cause serious injury or death. See your Owner's Manual for further information/warnings.

[29] Active headrests can help reduce the extent of whiplash in certain types of rear-end collisions.

### Warranties / Disclaimers

# <sup>2010</sup> HIGHLANDER (



[30] The Toyota Tire Pressure Monitor alerts the driver when tire pressure is critically low. For optimal tire wear and performance, tire pressure should be checked regularly with a gauge; do not rely solely on the monitor system. See your Owner's Manual for details.

[31] Tire pressure data is shown on Multi-Information Display on Hybrid models.

[32] Hill Start Assist Control (HAC) is designed to help minimize backward rolling on steep ascents. Downhill Assist Control (DAC) is designed to help the driver maintain vehicle control and speed on steep, downhill descents. Neither system is a substitute for safe driving judgment and practices. Factors including speed, grade, surface conditions and driver input can all affect whether DAC and HAC will be effective in preventing a loss of control. Please see your Owner's Manual for further details. Automatic Transmission models only.

[33] Rear seat on two-row models, middle seat on three-row models.

[34] The engine immobilizer is a state-of-the-art anti-theft system. When you insert your key into the ignition switch or bring a Smart Key fob into the vehicle, the key transmits an electronic code to the vehicle. The engine will only start if the code in the transponder chip inside the key or Smart Key fob matches the code in the vehicle's immobilizer. Because the transponder chip is embedded in the key or Smart Key fob, it can be costly to replace. If you lose a key or Smart Key fob, your Toyota dealer can help, or you can find a qualified independent locksmith to perform high-security key services by consulting your local Yellow Pages or by contacting at www.aloa.org.

[35] Vinyl third-row seat included in available three-row seating configuration.

[36] Deletes Third-row Seat.

[37] For Hybrid models, 3500-lb maximum standard towing capacity. Please see your Toyota vehicle Owner's manual for further details.

[38] Meets Tier 2/Bin 3 Federal emissions standard.

[39] Performance figures are for comparison only and were obtained with prototype vehicles by professional drivers using special safety equipment and procedures. Do not attempt.

[40] EV mode can only be engaged in certain conditions. Please see your Toyota vehicle Owner's Manual for further details.

[41] CAUTION! When driving a hybrid vehicle, pay special attention to the area around the vehicle. Because there is little vehicle noise in electric-only mode, pedestrians, people riding bicycles or other people and vehicles in the area may not be aware of the vehicle starting off or approaching them, so take extra care while driving.

[42] Requires available Towing Prep Package.

[43] Cargo and load capacity limited by weight and distribution.

[44] Package savings based on MSRP of package. MSRP may not reflect actual dealers sale price. Customer savings will varv.

[45] V6 Models only.

[46] 2010 EPA-estimated mileage. Actual mileage will vary.

[47] .

[47] Installed MSRP is the Manufacturer's Suggested Retail Price for accessories installed by the manufacturer. Actual prices for dealer installed accessories may vary. Please see your local Toyota dealer for pricing. Prices and product availability are subject to change without notice.

[48] Installation not included. See your local Toyota dealer for installed pricing. Prices and product availability are subject to change without notice.

## Helpful Links

# <sup>2010</sup> HIGHLANDER



### **BUYER TOOLS:**

Find Local Specials www.buyatoyota.com

Request a Quote www.buyatoyota.com

Locate a Dealer http://www.toyota.com/dealers

Competitive Comparison http://www.toyota.com/compare

Toyota Financial Services www.toyotafinancial.com

Payment Estimator http://www.toyotafinancial.com/estimator

Apply for Credit http://www.toyotafinancial.com/apply

Certified Used Vehicles http://www.toyota.com/tcuv

Warranty Info. www.toyotaownersonline.com/warranty

### **OWNER TOOLS:**

Toyota Owner Resources www.toyotaownersonline.com

Vehicle Reference Guides http://prg.toyotapartsandservice.com/

Maintenance Guides http://smg.toyotapartsandservice.com/owners. php

Toyota Service http://www.toyotaownersonline.com/service

Car Care Tips http://www.toyotaownersonline.com/carcare

Driver Tips http://www.toyotaownersonline.com/tips

Genuine Toyota Parts http://www.toyotaownersonline.com/parts

Do-It-Yourself Help http://www.toyotaownersonline.com/diy

### GENERAL INFORMATION:

Toyota News http://www.toyota.com/news

Toyota Motorsports http://www.toyota.com/motorsports

Toyota NASCAR Racing http://www.toyota.com/pitpass

Future Concept Vehicles http://www.toyota.com/future

Community Care http://www.toyota.com/community

### QUESTIONS:

FAQs http://www.toyota.com/FAQ

Contact Toyota http://www.toyota.com/contact